

# Petroleum Enterprises in Ethnic Areas Forge the Practice Path of the Community Consciousness of the Chinese Nation-Take the D Petrochemical Company for Example

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**Abstract:** The great practice of forging the sense of community of the Chinese nation is an important wisdom cornerstone for forming the correct path of resolving ethnic problems with Chinese characteristics, and it plays a great significance in promoting co-prosperity and communication and integration in multi-ethnic areas. The development and progress of D Petrochemical Company is a great achievement of the united struggle of the people of all ethnic groups. Based on its post, it will organize the activity of "I do practical things for the masses"; attaches great importance to the typical publicity and actively participate in the creation of national unity and progress; consolidate the ideological foundation and carry out the community consciousness education of the Chinese nation. However, the difficulties and phenomena such as heterogeneous culture, working mechanism and "group" of minority workers also hinder the benign development of petroleum enterprises in minority areas. D Petrochemical Company should continue the Chinese culture, promote the creative transformation and innovative development of the Chinese excellent traditional culture, make good use of the media platform, promote the creation of national unity and progress; strengthen the party building guidance, improve the department coordination mechanism; improve the political position, and promote the communication and integration of various ethnic groups. The experience and practice of D Petrochemical Company casting the community consciousness of the Chinese nation is of great value to the Chinese national community consciousness of petroleum enterprises in ethnic areas.

**Keywords:** Petroleum enterprises in ethnic areas; D Petrochemical Company; Casting community consciousness of the Chinese nation

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## 1. Introduction

At present, China has entered a new era of the cause of socialism with Chinese characteristics, and embarked on a great journey of striving toward the second centenary goal, the importance of propaganda ideological and cultural work is increasingly increasing. D Petrochemical Company accurately grasps the new characteristics of the party's ethnic work at the new historical starting point, mind the "nation of the big country", adhere to the responsibility positioning, practice political responsibility, organize and carry out various forms and rich content of ethnic unity education and creation activities. While digging into the advantages of petroleum resources in ethnic areas and helping the economic development of ethnic areas, it leads the cadres and workers to forge the sense of community of the Chinese nation, promotes the exchanges and integration of various ethnic groups, and provides important wisdom guidance for building a path to resolve ethnic problems with Chinese characteristics.

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### About the Author

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## **2. D Petrochemical Company has Cast the Main Practice of Strengthening the Community Consciousness of the Chinese Nation**

### **(1) Based on their own posts, adhere to the "I do practical things for the staff masses" activities**

Dushananzi petrochemical company continue to carry out the "I do the practical work for employees" practice, ready to "mentoring" pair "pair" for the characteristics of mutual learning, "a" activities (learn national common language, law, skills, to be a model advanced activity) stage results, effectively improve the staff post skills, some bad age, mandarin learning difficulties under the teacher "one to one" guidance, conquer the skill appraisal "theory", got the long-awaited professional skill level certificate. In the family and post visits, the married cadres of each unit timely understand and solve the difficulties encountered by employees, solve the ideological problems, help to seek medical treatment, help children with homework, organize donations and materials, and do all kinds of good things for employees nearly 100.

### **(2) Organize couples and carry out extensive ethnic unity and fellowship activities**

D Petrochemical Company has optimized and organized the "ethnic unity as one family" and ethnic unity and fellowship activities. Once marriage, lifelong affinity, 2083 ethnic unity pairs become long-term "relatives", more and more close. At the same time, we focus on the 152 ideological, work and life assistance of caring for families and poor families, and the focus of activities is more clear. From January to May 2023, the company visited 6,780 employees families and 4,000 people through telephone, wechat and video. New Years Day, Spring Festival, Lantern Festival, "May Day" and other traditional Chinese festivals, major festivals, during Ramadan, staff family weddings and funerals and other important activities, the secretary of each unit, leaders in charge, branch secretary and marriage cadres visit together, timely understand the situation, to help solve practical problems. Marriage pair you come to me, corresponding, speak the development of the company, speak the good people around, in the laughter firmly listen to the party, follow the party confidence and determination.<sup>[1]</sup> During the epidemic prevention and control period, relatives greeted each other, reminded each other, strictly abided by the prevention and control requirements of the district government and petrochemical companies, and actively cooperated with the community work. Employees of all ethnic groups have worked together to overcome the difficulties, achieved safe and stable production, and demonstrated the positive energy of unity and struggle.

### **(3) Attach importance to the typical publicity, and actively participate in the activities of building ethnic unity and progress**

Dushanzi petrochemical company by recommendation, selection and research, mining tree a batch of national unity advanced typical, focus on planning publicity campaign, the duanzi petrochemical newspaper organization two national unity features, focusing on national unity progress typical deeds, singing the community consciousness of the Chinese nation, promote post common progress, community mutual care, efforts to national unity progress work results to guarantee enterprise safety in production, promote the development of high quality, real power to ensure national energy security, power development of free trade zone, the construction of the silk road economic zone core contributions.

### **(4) Consolidate the ideological foundation and carry out innovative education in the community consciousness of the Chinese nation**

Dushanzi Petrochemical Company will incorporate the sense of community of the Chinese nation into the staff training and party member education, and steadily carry out the national unity education month activities, and constantly consolidate the ideological foundation of forging the sense of community of the Chinese nation. Hold lecture hall to promote the spirit of oil, "oil soul"—oil spirit and Daqing spirit, iron man spirit lecture, in the "eternal iron man" Wang Jinxi life performance exhibition, with the political culture of "listen to the party, follow the party, fair, healthy and upward", vigorously promote the oil spirit of staff, stimulate the company commissioned China petroleum Xinjiang training center to hold the training class of the Chinese nation community, deep interpretation

of the consciousness of community of the Chinese nation. The annual plan activities of the company, such as "Integration into the center, gather the heart and promote the development", set up the publicity link of the awareness of the community of the Chinese nation, invited the city and district speakers of the community of the company, and the theme column of "I am a pomegranate seed".

### **3. Dushanzi Petrochemical Company Casts the Realistic Dilemma of the Community Consciousness of the Chinese Nation**

#### **(1) The heterogeneous culture brings negative effects**

In state-owned enterprises, the construction of enterprise culture has been widely valued, and gradually a corporate culture with Chinese characteristics has been formed, which greatly promotes the in-depth development and continuous progress of state-owned enterprises in multi-ethnic areas. However, in the process of globalization, the intensification of cultural exchanges brought about by the expansion of international trade, and the sense of community of the Chinese nation, as the core value of corporate culture, also face serious challenges from heterogeneous culture in the process of corporate culture construction in the new era. Since the opening up in the 1980s, the accession to the WTO at the beginning of this century, and the "Belt and Road", China has signed more than 200 "Belt and Road" cooperation documents with more than 150 countries and more than 30 international organizations. In the process of "going out", state-owned enterprises are bound to strengthen communication and communication with foreign countries. With the remarkable economic progress, heterogeneous culture has also penetrated in, which has a profound impact on the state-owned enterprises with Chinese culture as the core. Due to the differences between different cultures, the identity of the worker group for the enterprise is biased. Although there are many experiences and practices worthy of reference in the theory and practice of conducting the community consciousness education of the Chinese nation, the employees often ignore them under the influence of heterogeneous culture. Or it downplays the competition and struggle between Chinese culture and other cultures, and thus is negatively influenced by heterogeneous cultures. In this process, the potential risks of heterogeneous cultures show an upward trend. Therefore, in the process of shaping corporate culture, it is urgent to continuously strengthen the education of forging the community consciousness of the Chinese nation.<sup>[1]</sup>

#### **(2) The working mechanism of publicity and education is imperfect**

Publicity and education is a powerful starting point to forge the sense of community of the Chinese nation, so that the connotation and value of the sense of community of the Chinese nation can be transmitted to every citizen, to make it internalized in the heart and externalized in the action, and then create a positive and profound atmosphere of forging the sense of community of the Chinese nation. Whether from the historical perspective or the realistic perspective, the sense of community of the Chinese nation is closely related to national unity and progress. Dushanzi Petrochemical Company cast on the community consciousness of the Chinese nation propaganda and education work although also has certain propaganda education effect, but because of its limited scope, depth, rigidity, methods, lead to cast on the influence of the Chinese nation community consciousness and appeal and the expectations of certain gap, it is difficult to attract more workers widely participation, did not achieve the desired effect. At the same time, Dushanzi Petrochemical Company has not fully combined and deeply excavated the advantages of enterprises, local ethnic characteristics, history and culture in the education and guidance of forging the community consciousness of the Chinese nation, and has not fully refined and summarized the good experience and practices in the creation of national unity.

#### **(3) The departmental coordination and linkage mechanism is not perfect**

Efficient communication and coordination within state-owned enterprises is the key to their sustainable development. Whether it is between departments, between departments and people, or between people, the problem of communication and coordination is inevitable. The communication and coordination within the

enterprise is not only closely related to the success of the enterprise operation, but also closely related to the sense of community of the Chinese nation. With the expansion of the enterprise scale, the number of departments increases, the transmission chain of information communication is also extended, the departments gradually move away from the top level, and the independence of the departments begins to breed. These departments importance to the overall concept of the enterprise and the casting of the community consciousness of the Chinese nation will gradually weaken, and the sense of self-centered will be gradually strengthened, and the lower the level, the more obvious it will be. In the process of forging the sense of community of the Chinese nation, Dushanzi Petrochemical Company failed to form an integrated handling mechanism. The interaction between various departments is not sufficient, the responsibilities of some departments are vaguely defined, and the task allocation is not clear, which leads to the mutual shirking of responsibility between departments with problems. This situation makes it difficult to form a unified synergy in casting the community consciousness of the Chinese nation, and hinders the effectiveness of the workers in casting the community consciousness of the Chinese nation.

#### **(4) The phenomenon of "unity" among ethnic minority workers still exists**

Due to the influence of history, culture, economy and other factors, there is suspicion among different ethnic groups in some regions and groups, and it is difficult for some ethnic groups to realize mutual understanding and acceptance in the short term. In some specific areas and regions, there may be prejudice and discrimination against certain ethnic groups. For example, some people may be more biased in recruiting employment opportunities and job promotion opportunities, ignoring the ability and contribution of other nationalities, leading to social inequality and injustice. The total number of employees of D Petrochemical Company is 16,358, and the total number of ethnic minority employees is 3,828, accounting for 23.4% of the total number of employees, among which 3,392 employees, including Uyghur, Kazakh, Hui, Uzbek, Kirgiz, Tatar, Tajik, Dongxiang, Sarah, Baoan and other ethnic minorities. All nationalities in the way of life, growth experience, cultural tradition and education background, and other aspects are differences, some minority worker will unconsciously with the nation or they have similar habits of other ethnic "bulk", to seek "security", which makes the gap between different nationalities, lack of communication.<sup>[2]</sup>

### **4. D Petrochemical Company Casts the Practice Path of the Chinese National Community Consciousness**

#### **(1) Continue the Chinese culture and promote the creative transformation and innovative development of the fine traditional Chinese culture**

Cultural identity is the deepest identity and the soul of national unity and harmony. In the face of the negative impact of cultural differences and heterogeneous culture, we should strengthen the identification of corporate culture and the excellent traditional Chinese culture. To source enterprise culture, strengthen the construction of enterprise culture, in the process of building enterprise culture to cast up the Chinese nation community consciousness as the "soul", vigorously promote and promote D petrochemical company multi-ethnic common struggle spirit, through the exhibition, preach and viewing, deepen the memory of multi-ethnic common struggle, ethnic worker to enhance the identity of multi-ethnic culture, further cast on community consciousness of the Chinese nation. Further promote the education of "situation, goals, responsibilities and tasks", carry forward the great spirit of unity, struggle and creation of all ethnic groups in the company, and carry out the activities of striving for excellence. At the same time, we must attach attention to the basic protection of excellent national culture, historic inheritance and innovative development, promote the inheritance carry forward the excellent traditional minority culture and promote the construction of ethnic cultural fusion cohesion, draw nutrition from the rich content of various ethnic culture, the Chinese nation the excellent traditional culture into enterprise culture construction, focus on persist the Chinese context, promote creative transformation of Chinese excellent traditional culture and innovative development, Make the enterprise culture in the nourishment of Chinese excellent traditional

culture more prosperous. In order to provide precise spiritual and cultural services for the enterprise employees, enhance the cultural confidence and national pride of the workers of all ethnic groups, and establish a bridge to strengthen ethnic unity. Under the strong inspiration of the Chinese national culture and thought, the staff of the company can fully realize that the Chinese people of all ethnic groups are "brothers and sisters" connected by blood, and all ethnic cultures are an important part of the Chinese culture. It has further established a correct view of the nation among the workers of all ethnic groups, strengthened their recognition of the great motherland, the Chinese nation, the Chinese culture and the path of socialism with Chinese characteristics, and forged a solid sense of community of the Chinese nation.

## **(2) Make good use of the financial media platform to promote the creation of ethnic unity and progress**

Strengthening the publicity and education on ethnic unity is an important measure to consolidate and develop the socialist ethnic relations of equality, unity, mutual assistance and harmony. Online media, as an important achievement of scientific and technological progress, Strong dispersal and flexibility, In the new period and the new situation, the publicity and education of ethnic unity should give full play to the positive role of the Internet carrier, Efforts to enhance the dissemination of news and public opinion, influence and public credibility, Make full use of online media to conduct ethnic unity education, Expand the breadth and depth of education on ethnic unity, Combining the current hot events and important issues, Casting firmly the sense of community of the Chinese nation; We will deepen our efforts to promote ethnic unity and progress, According to the priorities of the state and the autonomous region in the selection and commendation of models of ethnic unity and progress, Clarify the main tasks and the main direction of attack, Realize new breakthroughs in striving for the honor of the country and the autonomous region, Seriously organize and carry out the companys annual national unity model commendation activities, Holding an experience exchange meeting on building ethnic unity and progress, To publicize the achievements and exemplary deeds of the cause of national unity and progress, To form a vivid situation of enhancing unity, Promote the good development of the national unity and progress of the company. We will actively create an atmosphere for ethnic unity and progress, continue to strengthen the publicity and education of the Partys ethnic theories and policies, and tell the story of ethnic unity wholeheartedly, and fully celebrate the ethnic celebration And other major events as an opportunity to popularize the partys national theory and policy, guide the worker to deepen understanding of ethnic relations, firmly establish a correct national concept, building national unity and progress, firmly establish a four "together" concept, ensure the "three leave" and "five identity" thought. Combined with the actual situation of the company, completes the cast prison community consciousness of the Chinese nation theme, strengthen the national common language popularization, guide the worker to enhance national unity, create a better home common ideal idea, set up the correct view of the motherland, ethnic, religion, history and culture, promote the cast prison community consciousness of the Chinese nation into the brain into the heart.

## **(3) Strengthen the guidance of Party building and improve the mechanism for coordination and linkage among government departments**

Ethnic minorities, ethnic minority areas, ethnic relations and the Chinese nation have all experienced profound and tremendous historic changes. At present, remarkable achievements have been made in various undertakings in ethnic areas and people of all ethnic groups live in harmony. Facts have fully proved that upholding the leadership of the Party is the fundamental guarantee for the success of ethnic work and the unity of all ethnic groups. To improve the department coordination mechanism, strengthen the each departments sense of responsibility and mission, improve department work efficiency, to ensure effective execution company cast prison community consciousness create work of the Chinese nation, in the process of promoting work clear their responsibilities and obligations, for their responsibilities not discount, cogent accomplish carry flag charge, compressive endeavour, take the lead in comprehensive role and responsible, in line with the organization, responsible to the people, wholeheartedly to ensure that every job and every link is carried out.

#### **(4) Improve our political standing and promote exchanges, exchanges and integration among all ethnic groups**

To improve the political standing around the key line of strengthening the sense of community of the Chinese nation is the "master switch" to tighten the thought. From the perspective of history and reality, combining theory with practice, a comprehensive understanding of the community consciousness of the Chinese nation, era significance and practical requirements, solidly carry out special learning and education training, strengthen armed with theory mind, to guide practice, promote the work of consciousness and initiative, always speak politics as the first requirement, to achieve the global idea, overall planning, promoting the stability of the cast of the Chinese nation community consciousness, to ensure that the party central committee about national work of all policy decisions into effect. To realize the communication, exchange and integration of the people of all ethnic groups is the direction of the development of China's socialist ethnic relations, and also the historical trend of the development of the Chinese nation. It is crucial to eliminate the phenomenon of "unity" among all ethnic groups, break the old ethnic barriers and smooth channels of exchanges and communication to strengthen the sense of community of the Chinese nation. We should continue to strengthen exchanges, exchanges and integration among all ethnic groups as an important task, promote the extensive construction of a mutually embedded social structure and community environment, and help create a vivid situation in which people of all ethnic groups live together, learn together, work together, and enjoy themselves together. Efforts should be made to guide the people of all ethnic groups to accurately grasp ethnic relations, face up to ethnic problems, and enhance their differences among ethnic groups. With the understanding of the common nature, they can effectively respect the differences, enhance the commonalities, and "promote the extensive exchanges, comprehensive exchanges and deep integration of all ethnic groups" [3]. By organizing various activities such as "marriage", "tea party" and "reading club" skills competitions, we will increase the opportunities for joint activities of all ethnic groups, make all ethnic groups become close friends, form an inseparable social relationship, and boost the construction of the common spiritual home of the Chinese nation.

#### **5. Conclusion**

Today, our country has been located in the new historical coordinates, after the unity of the masses of all nationalities, we have well completed the first goal in one hundred, is the comprehensive construction of socialist modernization country, condensed the social creativity of all nationalities, cast the community consciousness of the Chinese nation is particularly critical. To strengthen the sense of community of the Chinese nation and continuously consolidate the great unity of the people of all ethnic groups in China is gathering great strength to comprehensively advance the great rejuvenation of the Chinese nation. Cast, of course, the prison of the Chinese nation community consciousness is not only the spiritual and ideological problems, and the economic base is essential, the common prosperity of all nationalities is the basis of national equality and national unity and guarantee, so in the Chinese nation community consciousness practice to give full play to the important role of petroleum enterprises in national regions, promote national exchanges, achieve cast up the important task of the Chinese nation community consciousness and work objectives.

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